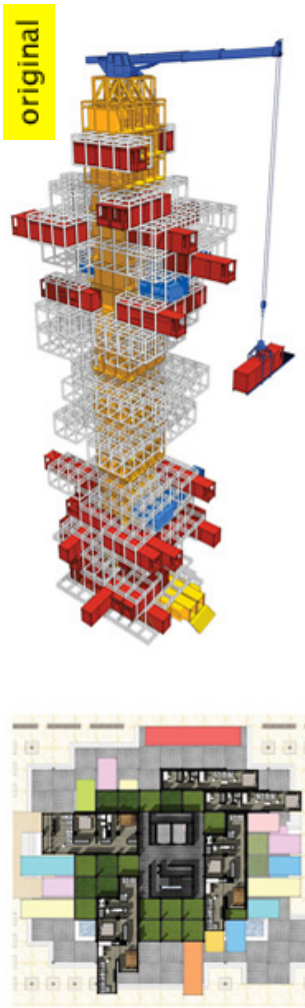






apr 14, 2014



OVA studio enables traveling container hotel rooms with hive-inn

390	 1.4k 	302 
277 	109 	 70

OVA studio enables traveling container hotel rooms with hive-inn
all images courtesy of OVA studio

the 'hive-inn' is a hotel structure designed by hong-kong-based OVA studio that allows containers to travel in and out of it. offering maximum flexibility and mobility, the project envisions possibilities for applications such as emergency housing or medical care units. the rooms can be shipped to whatever location is required and used for multiple functions such as offices, leased to various individuals or companies who temporarily need space. focusing on sustainability, recycled containers are used for the modular pieces that are then slotted and plugged in independently of what is above or under them – enabling the building grow and or decrease in relation to demand.



the hive-inn traveling hotel rooms



the containers are stacked and slotted into a grid system



the exterior of the structures can be used for advertising



AT BEGINNING OF OPERATION - INSTALLATION OF THE GRID



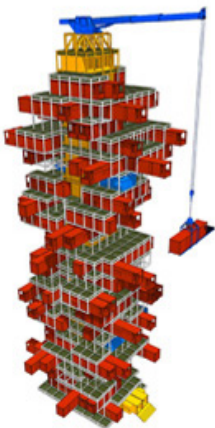
AT BEGINNING OF OPERATION - INSTALLATION OF THE CONTAINERS



diagram showing the building process



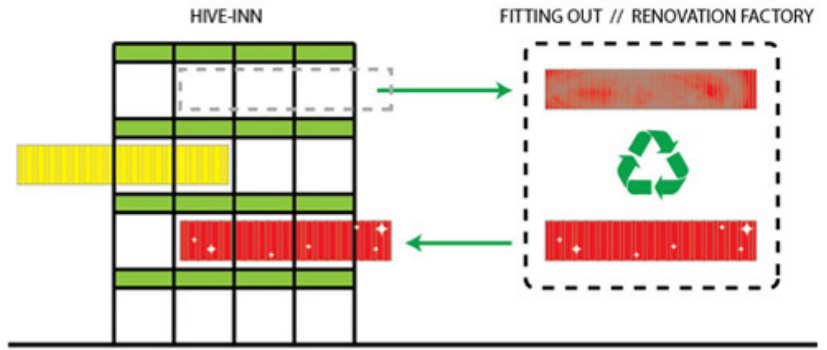
CONATINERS ARE PLACED



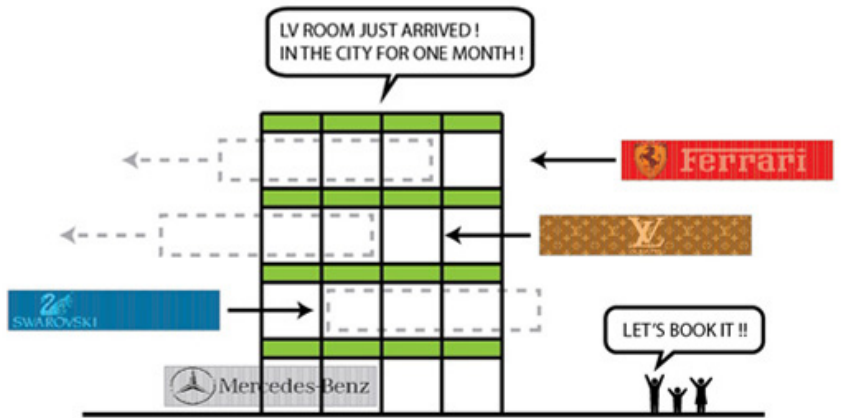
MAXIMUM CONTAINERS



the hive-inn with containers placed in it

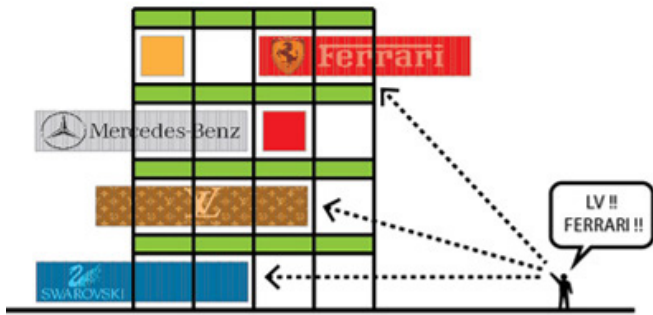


OFF-SITE FITTING OUT // RENOVATION // MASS PRODUCTION
 INCREASE RENOVATION CYCLE = INCREASE CUSTOMER EXPERIENCE



ROOM MOBILITY // BUZZ // RENEWABILITY
 HIVE-INN ROOM ADVERTISING & MARKETING CAMPAIGN OPPORTUNITIES //
 EXPANDING THE MARKET FROM TOURISTS TO RESIDENTS

concept diagram



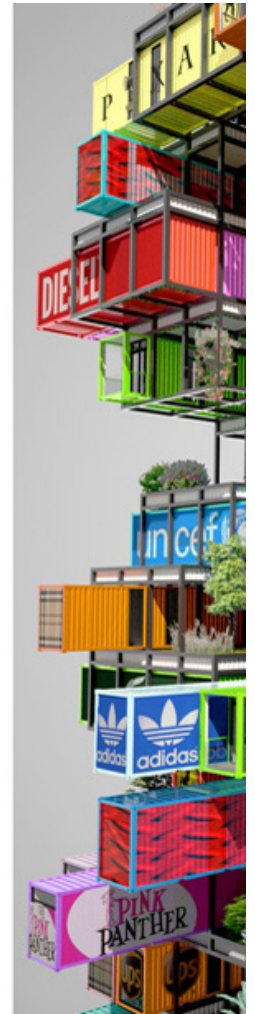
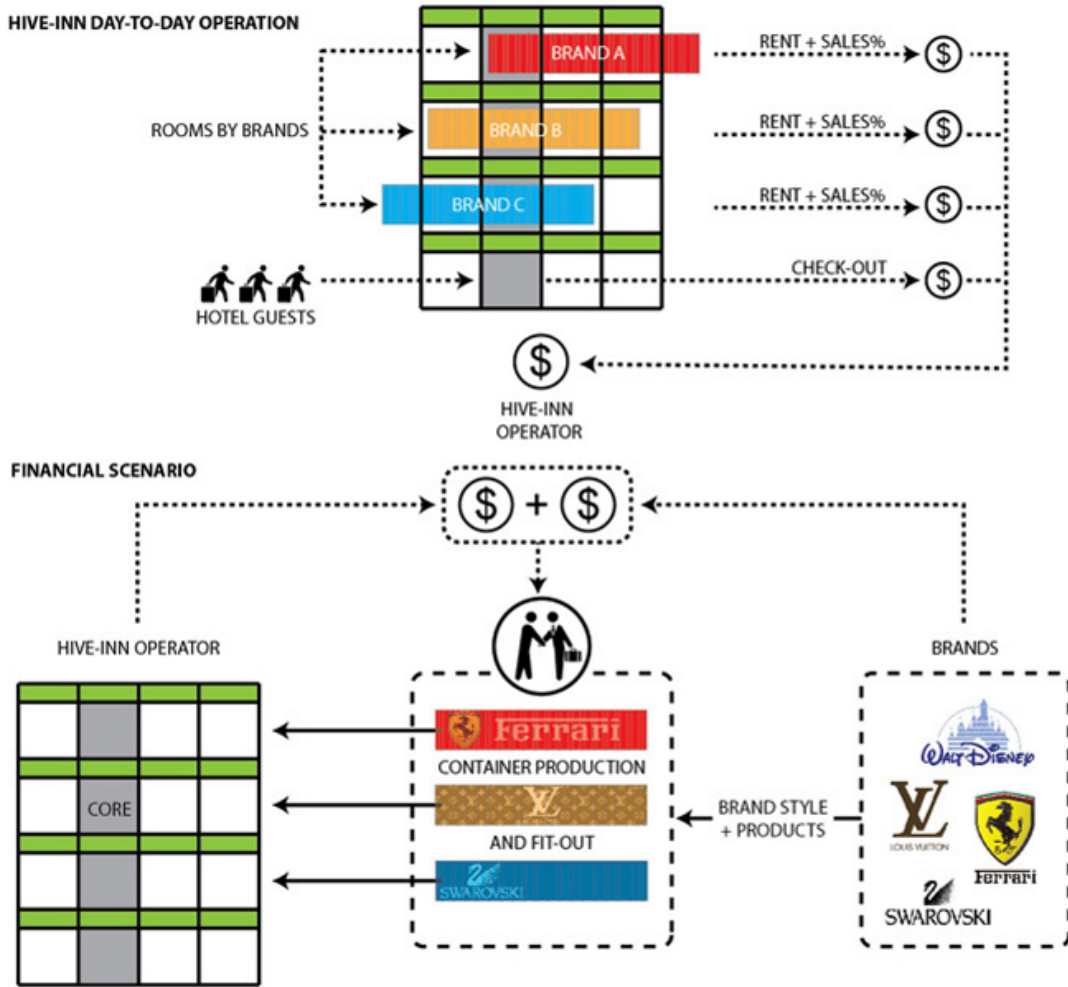
ROOMS DESIGNED BY BRAND
HIVE-INN ENHANCES BRAND EXPOSURE / VISIBILITY



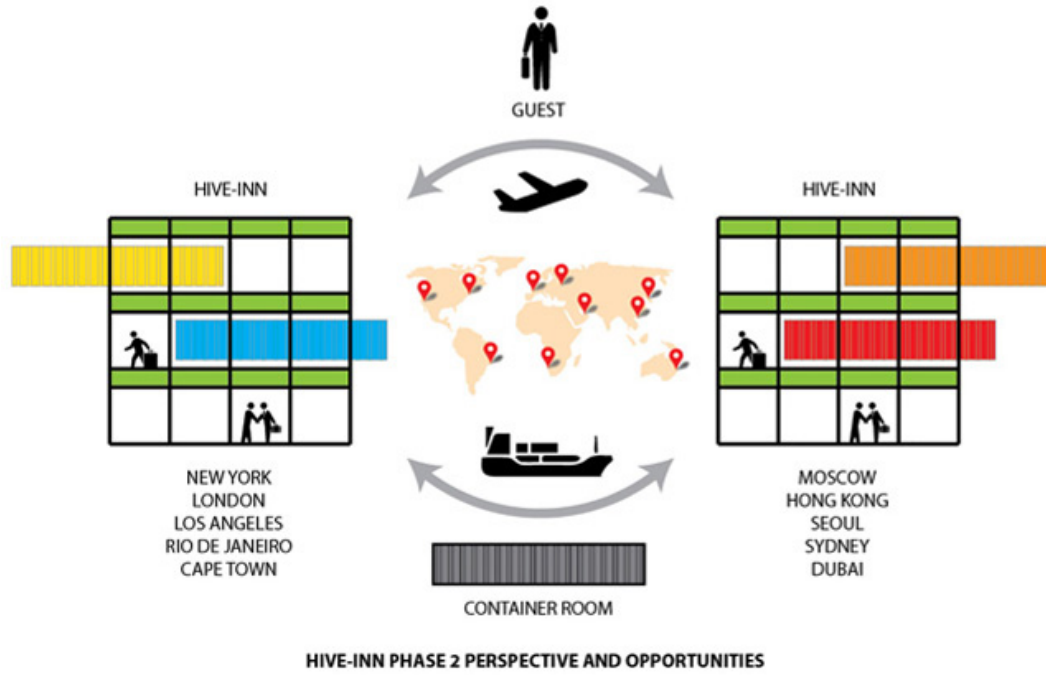
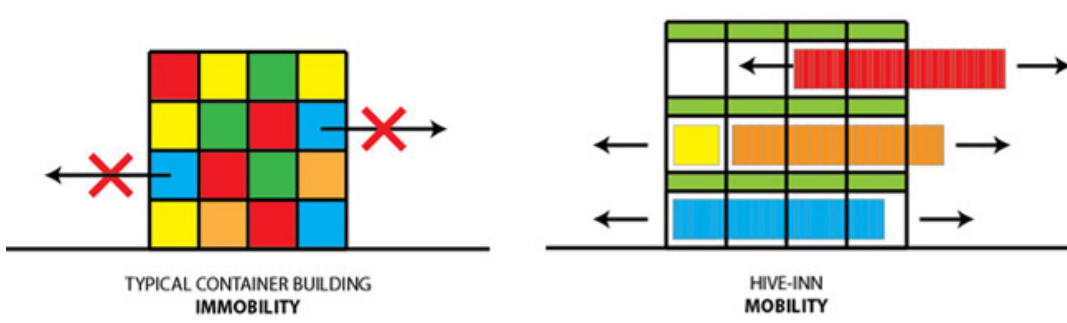
THEMATISATION BY BRAND // EVER CHANGING EXPERIENCE
EXPANDING THE MARKET TO BRAND FOLLOWERS



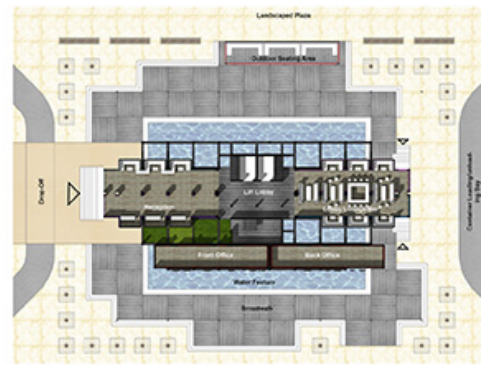
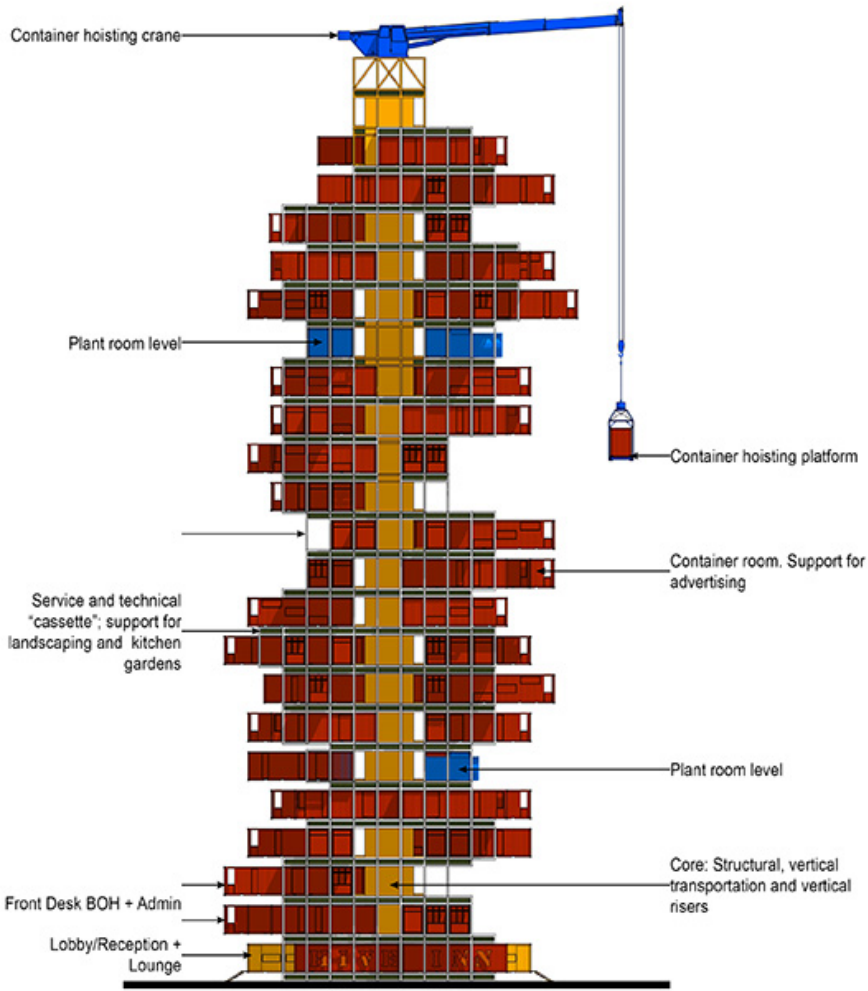
differently branded rooms



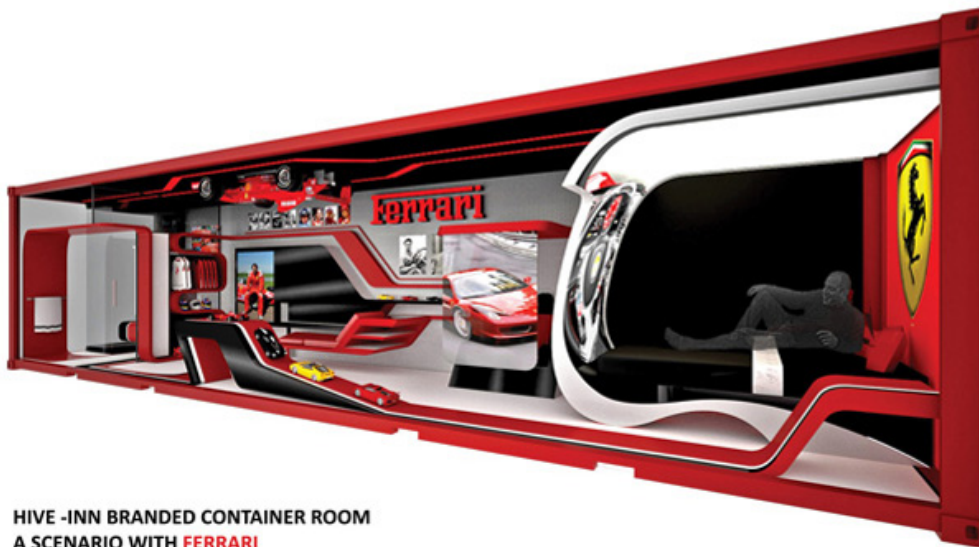
operation management



the project is mobile and flexible



rooms can be slotted in and out



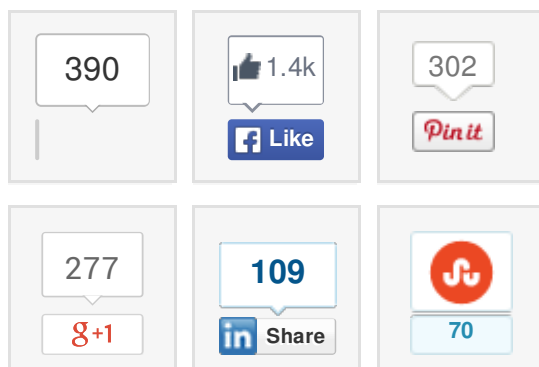
HIVE -INN BRANDED CONTAINER ROOM
A SCENARIO WITH **FERRARI**

the ferrari room

designboom has received this project from our 'DIY submissions' feature, where we welcome our readers to submit their own work for publication. see more project submissions from our readers [here](#).

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apr 14, 2014



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